NATURAL PET CARE

PURUS pet

NEW IN -

MINIMALIST NO-RINSE GROOMING FOAM FOR CATS

Product description

Cat Foam - An ultra-gentle, waterless cleansing foam specially developed for the unique needs of feline skin. Enriched with probiotic-based Lactobacillus ferment to support the natural skin microbiome balance, this lightweight foam effortlessly lifts dirt, dander, and odour without rinsing — perfect for cats who resist traditional bathing.



Volume

200 mL

Suitable For

- Regular coat refreshing between baths
- Sensitive skin cats
- Cats that dislike water
- Quick grooming at home or during travel

Claims

- Ingredients of natural origin;
- Fragrance free, Free from petroleum products, dyes;
- Minimalistic formula

Product Features

- No-rinse grooming foam
- Minimal ingredient list
- Ultra-mild cleansing system
- Fragrance-free
- Skin barrier supportive
- Conditioning for coat softness
- Lick-aware formulation
- Fast drying

Ingredients

Actual version on the webpage - www.puruspet.com

Key Benefits

Ultra-Gentle Cleansing

- Uses an ultra-mild surfactant system for delicate cleaning
- Helps remove light dirt and odor without stripping the coat

Minimalist Formula

- Very few carefully selected ingredients
- Reduced risk of irritation
- Designed around the “less is more” philosophy

Lick-Aware Design

- Non-toxic if small amounts are ingested during grooming
- No essential oils or aggressive chemicals

Skin Barrier Support

- Hydrating ingredients help maintain healthy skin
- Supports the natural microbiome

Fast Drying Foam

- Light foam spreads easily
- Dries quickly without sticky residue

Fragrance-Free

- No added perfume
- Ideal for sensitive cats

How to Use

- Pump CAT FOAM into your hand.
- Apply the foam directly to the cat’s coat.
- Gently massage into fur, focusing on areas that need refreshing.
- Wipe with a soft towel or brush through the coat.
- Allow to air dry.
- No rinsing required.