NATURAL PET CARE
PURUS pet

BARRIER-SUPPORT SHAMPOO
WITH CERAMIDES

Product description

A gentle, lightweight shampoo formulated to cleanse coat and skin while helping support the skin's natural barrier. Enriched with a ceramide complex alongside betaine and glycolipids to cleanse without stripping, leaving the coat soft, comfortable and refreshed. Ideal for regular use.

Volume

250 mL

Key benefits

- Helps support the skin's natural barrier
- With Ceramide NP and Ceramide NG
- Enriched with betaine and glycolipids
- Cleanses without stripping
- Leaves the coat soft and refreshed
- Suitable for regular use
- Plant-based and vegan formula

Claims

- Ingredients of natural origin
- Vegan
- Cruelty free, fragrance allergen free
- With ceramides
- Supports the skin barrier
- Helps reduce moisture loss

Instruction

- Wet the coat thoroughly with lukewarm water.
- Apply shampoo and massage gently into a lather, working from neck to tail and covering all areas of the coat and skin.
- Rinse thoroughly with clean water.
- Repeat if needed.



Ingredients

Actual version on the webpage - www.puruspet.com

Key Functional Ingredients

Ceramide NP / Ceramide NG - lipids that help support the skin’s natural barrier and reduce moisture loss

Betaine - helps maintain skin hydration

Glycerin - helps the skin retain moisture

Glycolipids - biosurfactants that help gently cleanse the skin and coat