NATURAL PET CARE
PURUS pet

NEW IN -
MINIMALIST NO-RINSE GROOMING FOAM FOR CATS



Product description

A gentle, lightweight foam cleanser enriched with Ceramides, betaine and prebiotics. Formulated to remove dirt and everyday residue without stripping the skin. It is ideal for daily paw cleaning after walks.

Volume

200 mL

Suitable For

- Regular coat refreshing between baths
- Sensitive skin cats
- Cats that dislike water
- Quick grooming at home or during travel

Claims

- Ingredients of natural origin;
- Fragrance free, Free from petroleum products, dyes;
- Minimalistic formula

Product Features

- No-rinse grooming foam
- Minimal ingredient list
- Ultra-mild cleansing system
- Fragrance-free
- Skin barrier supportive
- Conditioning for coat softness
- Lick-aware formulation
- Fast drying

Ingredients

Actual version on the webpage - www.puruspet.com

Key Benefits

Ultra-Gentle Cleansing

- Uses an ultra-mild surfactant system for delicate cleaning
- Helps remove light dirt and odor without stripping the coat

Minimalist Formula

- Very few carefully selected ingredients
- Reduced risk of irritation
- Designed around the “less is more” philosophy

Lick-Aware Design

- Non-toxic if small amounts are ingested during grooming
- No essential oils or aggressive chemicals

Skin Barrier Support

- Hydrating ingredients help maintain healthy skin
- Supports the natural microbiome

Fast Drying Foam

- Light foam spreads easily
- Dries quickly without sticky residue

Fragrance-Free

- No added perfume
- Ideal for sensitive cats

How to Use

- Pump CAT FOAM into your hand.
- Apply the foam directly to the cat’s coat.
- Gently massage into fur, focusing on areas that need refreshing.
- Wipe with a soft towel or brush through the coat.
- Allow to air dry.
- No rinsing required.